



Privacy Policy – NSD Labelling

NSD Labelling, located at Strickledeweg 52-54, 3044 EK Rotterdam, The Netherlands, are responsible for the processing of personal data as described in this privacy policy.

This privacy policy applies to all communications, services and relationships with customers, suppliers and partners of NSD Labelling.

NSD Labelling processes personal data in accordance with applicable privacy legislation, including the **General Data Protection Regulation (GDPR)** of the **European Union**.

This privacy policy replaces all previous versions and may be updated periodically.

Latest update: March 2026

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1. Contact details

NSD Labelling

Strickledeweg 52-54

3044 EK Rotterdam

The Netherlands

Phone: +31 (0)10 20 40 300

Email: customerservice@nsd-labelling.com

Data protection contact

The person responsible for data protection within NSD Labelling:

L. Hoekstra

Lucjeanne.hoekstra@nsdinternational.com

2. Personal data we collect

NSD Labelling collects personal data when you use our services, communicate with us, or provide this information directly.

The personal data we may process includes:

- First and last name
- Gender
- Job title
- Organisation or company name
- Address details
- Invoice and payment details
- Email address (including opt-in for email communication)
- IP address
- Email interaction data (such as open and click behaviour)
- Phone number

We only collect personal data that is necessary for our business operations and communication with customers and partners.

3. Special and/or sensitive personal data

Our website and services are not intended to collect personal data from individuals under the age of 16 without permission from a parent or legal guardian.

However, we cannot verify the age of website visitors. We therefore encourage parents to supervise the online activities of minors.

If you believe that we have collected personal data from a minor without consent, please contact us via customerservice@nsd-labelling.com so that we can delete the data.

4. Purpose and legal basis for processing personal data

NSD Labelling processes personal data for the following purposes:

- Sending newsletters and marketing communications
- Sending brochures or promotional materials
- Informing you about services, products or updates

- Contacting you by phone or email when necessary for service delivery
- Managing customer and partner relationships
- Processing payments and invoices
- Improving our services and communication

The legal bases for processing include:

- Your consent
- Performance of a contract or service
- Compliance with legal obligations
- Legitimate business interests, such as marketing and service improvement

5. Automated decision-making

NSD Labelling does not make decisions based solely on automated processing that may have significant consequences for individuals.

Any decisions affecting individuals are reviewed by employees.

6. Retention period of personal data

NSD Labelling does not retain personal data longer than necessary for the purposes for which it was collected.

Retention periods include:

Contact details (name, gender, address details)

Stored until the individual unsubscribes from our newsletters or services.

Invoice and payment details

Stored for **seven years**, in accordance with legal fiscal requirements.

Where necessary, certain data may be retained longer to comply with legal obligations or resolve disputes.

7. Sharing personal data with third parties

NSD Labelling shares personal data with third parties only when necessary:

- to perform our services
- to fulfill contractual obligations
- to comply with legal obligations

Third parties may include service providers, IT partners, marketing tools, hosting providers or financial service providers.

All third parties processing data on our behalf are required to comply with appropriate data protection agreements.

8. Data processors and third-party tools

NSD Labelling may use external service providers to support its operations, including:

- website hosting providers
- email and newsletter systems
- IT service providers
- analytics tools

These parties may process personal data solely on behalf of NSD Labelling and under strict contractual agreements ensuring data protection.

9. International data transfers

In some cases personal data may be processed or stored outside the **European Union**.

Where this occurs, NSD Labelling ensures that appropriate safeguards are in place to protect personal data, such as:

- Standard Contractual Clauses approved by the **European Commission**
- adequate data protection measures by the receiving organisation.

10. Cookies and similar technologies

NSD Labelling uses functional, analytical and tracking cookies.

A cookie is a small text file that is stored in the browser of your computer, tablet or smartphone when visiting a website.

Cookies help to:

- ensure the website functions correctly
- remember user preferences
- analyse website usage
- improve website performance and content

Visitors are informed about the use of cookies and asked for consent where required.

You can disable cookies through your browser settings and delete stored cookies at any time.

We may use cookies from **Google Analytics** to analyse website usage.

More information about cookies can be found at:

<http://www.allaboutcookies.org>

11. Your privacy rights

Under the **General Data Protection Regulation**, you have several rights regarding your personal data:

- Right of access

- Right to rectification (correction)
- Right to erasure (right to be forgotten)
- Right to restrict processing
- Right to data portability
- Right to withdraw consent
- Right to object to processing

Requests can be submitted via:

customerservice@nsd-labelling.com

To verify your identity we may ask for a copy of an identification document. Only your name needs to be visible; other information may be obscured.

NSD Labelling will respond to requests as soon as possible and within **one month**, in accordance with GDPR requirements.

12. Complaints and supervisory authority

If you believe that your personal data is not handled correctly, you have the right to submit a complaint to the Dutch supervisory authority:

Autoriteit Persoonsgegevens

More information can be found on their official website.

13. Data security

NSD Labelling takes the protection of personal data seriously and implements appropriate technical and organizational measures to protect data against:

- misuse
- loss
- unauthorized access
- unwanted disclosure
- unauthorized modification

If you suspect misuse or a potential data breach, please contact us immediately via:

customerservice@nsd-labelling.com